

5 YEAR LIMITED WARRANTY

Rush-Co warrants only to the original purchaser of a Rush-Co Shade Structure Cover (original purchaser hereafter called the “customer”), that the Rush-Co Shade Structure Cover, when properly installed as directed in the owner’s manual will remain in good visual condition for a period that expires on the last day of the final warranty year. Holes smaller than 2” in diameter are not deemed warrantable. The start date of the warranty is the customer’s actual invoice date. This warranty applies only to failure due to workmanship or material defects subject to the following terms, provisions and conditions.

5-Year Warranty applies to Rush-Co Mesh Polyester Covers when purchased as a part of a Rush-Co Shade Structure

- Pro-rated 5 Year schedule will be as follows:
- Year 1 Rush-Co pays 100% of MSRP, Customer pays 0% of MSRP
 - Year 2 Rush-Co pays 80% of MSRP, Customer pays 20% of MSRP
 - Year 3 Rush-Co pays 60% of MSRP, Customer pays 40% of MSRP
 - Year 4 Rush-Co pays 40% of MSRP, Customer pays 60% of MSRP
 - Year 5 Rush-Co pays 20% of MSRP, Customer pays 80% of MSRP
- *An original invoice or photocopy must be presented at the time a warranty claim is presented to establish the date of purchase.

COMPANY	PUBLISHED WARRANTY	STEEL	ARCHED COVER TENSION	IN-HOUSE COVER MFG	BALLAST TYPE	DRY WEIGHT
RUSH-CO PORTABLE BLOCK MODEL 31’ X 31’	Yes-5yr	Galvanized, Bolt Together Design	Yes	Yes	2’x2’x6’ Customer Supplied Blocks	<1,300 lbs Easy Moving
RUSH-CO PORTABLE TANK MODEL 31’ X 31’	Yes-5yr	Galvanized, Bolt Together Design	Yes	Yes	Water tank or concrete	<1,600 lbs Easy Moving
RUSH-CO PORTABLE 41’ X 41’	Yes-5yr	Galvanized, Bolt Together Design	Yes	Yes	Water tank or concrete	<2,900 lbs Easy Moving
RUSH-CO 20’ X 80’ PERMANENT	Yes-5yr	Galvanized, Bolt Together Design	Yes	Yes	N/A	N/A



RUSH-CO OFFERS REPLACEMENT COVERS FOR ALL BRANDS

RUSH-CO SHADE PAYS FOR ITSELF IN 60 DAYS!
(Not factoring death loss)

Based on the University of Kentucky Study Shade Test Steer in Spring and Summer Months

Example: 41’x 41’ Portable Shade or (20’x 80’ Permanent Shade)

Steer in feedlot with shade (.89 lbs per day x 100 head)= 89 lbs/day
89 lbs per day x \$1.50/lb = \$133.50/income per day
\$133.50 per day for 60 days = \$8,010 ADDED INCOME/shade structure

Example: 31’x 31’ Portable Shade

Steer in shade (.89 lbs per day x 60 head)= 53 lbs/day
53 lbs per day x \$1.50/lb = \$79.50/day
\$79.50 per day x 60 days = \$4,770 ADDED INCOME/shade structure

RESEARCH AND SCIENCE

THE SCIENCE

- University of Kentucky’s Animal Research Center determined that **beef cows** gained an additional 1.25 lb per day and **calves** gained an additional 0.41 lb per day with the use of portable shades during the spring and summer.
- University of Missouri’s research found shade increased the overall pregnancy rate of **breeding cows** by 40%.
- University of Kentucky’s Animal Research Center determined **steers** in a feedlot gained an average of 0.89 lb per day more when shade was provided.
- The University of Arkansas found that providing artificial shade resulted in an additional daily gain of more than 20% compared to **cattle** with no shade.
- South Dakota State University study found **dark hided cattle** are generally more prone to heat stress than light hided cattle; one must assume all cattle are subject to heat stress.
- University of Florida’s study determined that **dairy cows** provided with shade produced 10-19% more milk than dairy cows without shade.
- North Dakota State University found that cooling the ground **cattle** are standing and lying on a very important function of shade to reduce stress in cattle.

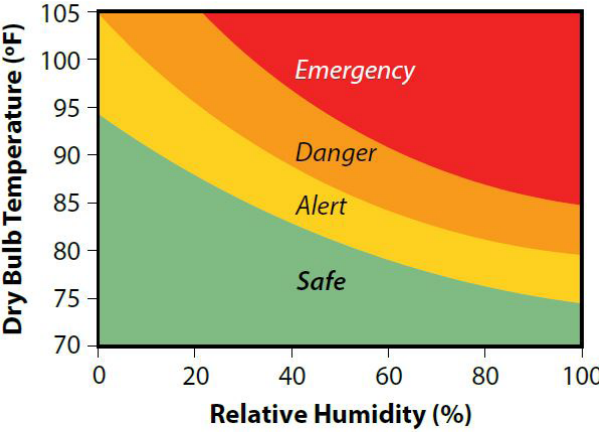


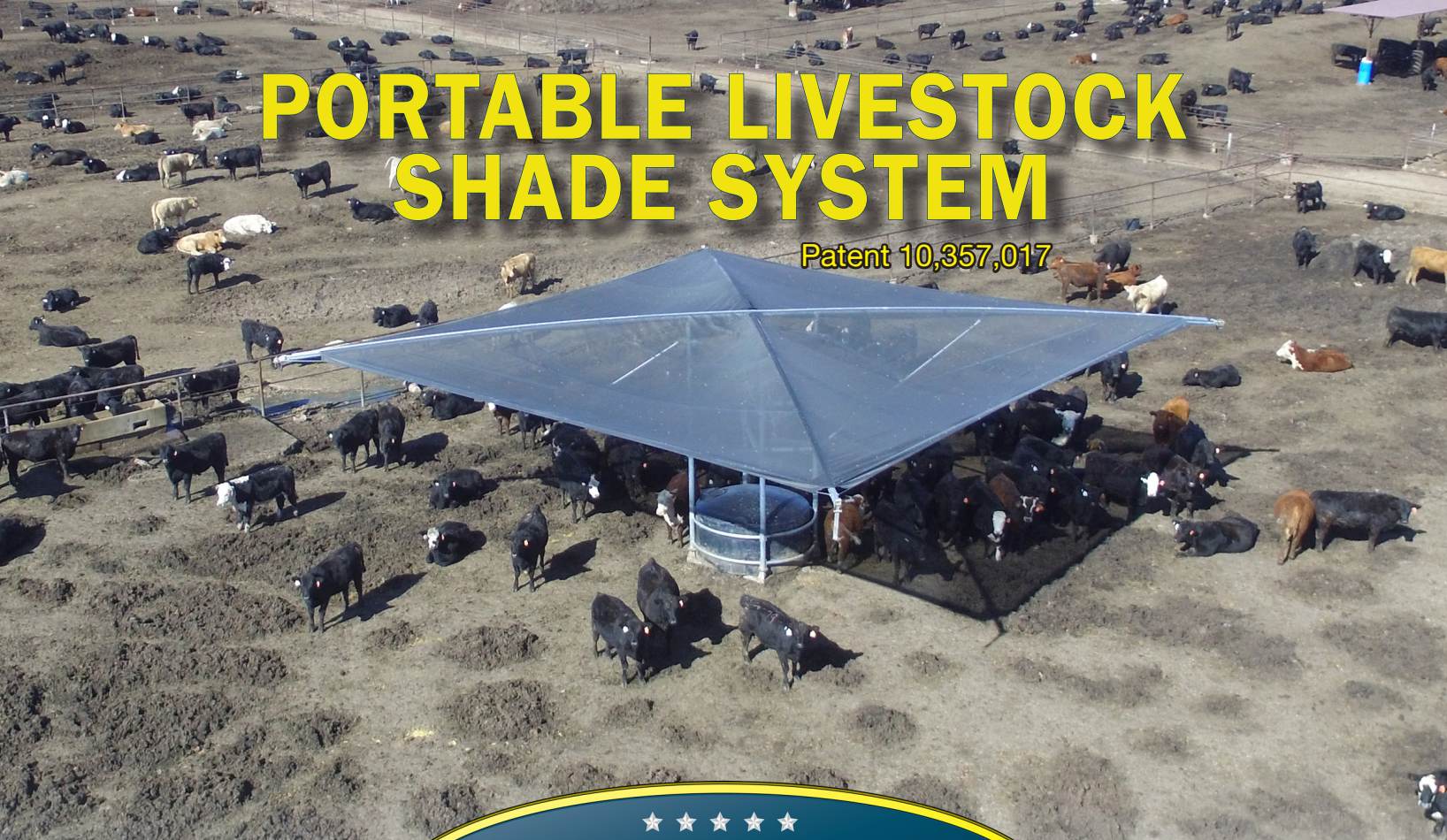
Figure 1. Livestock Heat Stress Guide. Adapted from the Livestock Weather Hazard Guide, Samuel Roberts Noble Foundation, Inc.

“We purchased shades from several manufacturers and hands down the Rush-Co shades are the best design. Customer service is A+ and they stand behind it with a great warranty!”
Lynn Pudenz, Sioux Falls, SD

1-866-776-5617 | WWW.RUSH-CO.COM
SPRINGFIELD, SD USA 57062

PORTABLE LIVESTOCK SHADE SYSTEM

Patent 10,357,017



1-866-776-5617 | WWW.RUSH-CO.COM

“We knew when we saw the Rush-Co Permanent Shade Units that it would definitely benefit our milk production as well as overall cow comfort. The southeast Missouri humidity and heat takes it toll on our farm so that is why we decided to buy 5 of the 20’ x 80’ units. The cows love them. Dan at Rush-Co guided us through our entire purchase from concept to completion. We plan on more for next year.”
Jimmy Canoy - Tribute Farms



PERMANENT LIVESTOCK SHADE SYSTEM



PORTABLE LIVESTOCK SHADE SYSTEM SIZES

31' x 31'
65 Head

41' x 41'
100 Head

31' X 31'
PORTABLE BLOCK MODEL

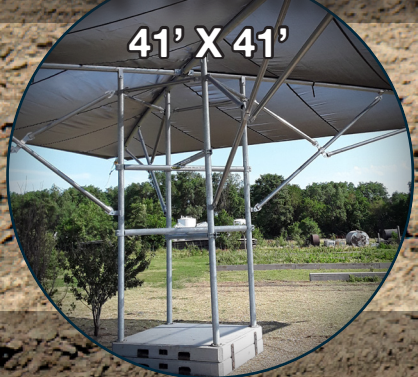


31' X 31' OR 41' X 41'
PORTABLE TANK MODEL



STUDY SHOWS 30°
REDUCTION OF GROUND
TEMP IN SHADE

A VARIETY OF BASES TO CHOOSE FROM



PRE-CAST CONCRETE
BASE WEIGHT OPTION



WATER TANK
BASE WEIGHT OPTION



BLOCK CONCRETE
BASE WEIGHT OPTION

QUALITY MATERIALS BUILT TO LAST



PATENTED ARCHED BOWS
MESH IS REINFORCED
HEAT-SEALED SEAMS



AIRCRAFT CABLE
& RATCHET/PULLEY
TENSION TECHNOLOGY



STACKABLE UNITS
LOADED FOR SHIPPING

PERMANENT LIVESTOCK SHADE SYSTEM

20' x 80'

100 Head



BOLT TOGETHER
POST MOUNT



CRANK ROLLS
COVER OPEN OR CLOSED

RUSH-CO SUPERIOR VALUE

Built to Last and Easy to Own

- Superior Cover Tension - all cover supports are arched to eliminate cover lift, abrasion, and wind whipping. This maximizes mesh cover life.
- Covers are made of a durable shade mesh, reinforced with vinyl and webbing for long life **(5 year warranty)**
- 14' clearance allows for machinery access in all models
- Easy one-time bolt together assembly (Pre-drilled/no welding required during assembly)
- All units are engineered and made in America
- Cover self stores on all units for the winter
 - Portable: Winter cover available for weather protection and storage on top of unit
 - Permanent: Cover opens with cranks from the ground for winter self storage on top of unit

UNITS ARE IN STOCK AND READY TO GO! CALL US TODAY!

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